



Annual Report 2023

مؤسسة نهر الأردن
Jordan River Foundation



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Generations Empowered

Chaired by Her Majesty Queen Rania Al Abdullah, the Jordan River Foundation (JRF) was established in 1995 as a non-profit, non-governmental organization.

Over the past 28 years, JRF has been instrumental in helping Jordan's vast local communities realize their potential as proactive citizens contributing to their social, economic and familial prosperity.

JRF believes in supporting homegrown solutions that are designed to engage local communities and help them address their challenges, while placing the well being of children at the center of its empowerment vision.

JRF has been a prominent advocate of social justice, poverty alleviation, and the economic independence of Jordanians and refugees alike; through a series of award winning community empowerment and child safety programs.

Programs

JRF realizes its mission of empowering communities and promoting child safety and protection through a variety of integrated programs; adopting international best practices in assessment, implementation and quality control.

A holistic approach applied to JRF's development programs has helped the foundation excel locally and regionally as a best practice model.

livelihoods for individuals and communities, as well as promoting child and family safety and sound parenting practices.

Program beneficiaries remain the biggest testament to JRF's impact and its role in creating sustainable

Governance

Her Majesty Queen Rania Al Abdullah has been involved in all aspects of the foundation's growth and development since its establishment. In her role as Chairperson of the Board of Trustees, Her Majesty chairs board meetings and provides visionary leadership; ensuring the continuity of long-term, impact-oriented programs.

JRF's Board of Trustees comprises individuals from the public, private, and non-profit sectors; working diligently to steer the strategic development of JRF.

The Board oversees and monitors the implementation of all JRF projects, while ensuring the proper implementation of required administrative and financial systems and procedures.

Among the Board's key responsibilities is the utilization of sound fiscal and ethical accounting and management practices, ensuring the Foundation maintains full transparency and accountability at all times.

The Board meets on a quarterly basis to oversee the execution of all JRF activities and legal responsibilities, including strategies and long-term annual business plans.

Board of Trustees

Her Majesty Queen Rania Al Abdullah
Chairperson

Mr. Amin Khlaifat
Vice Chairperson

Mr. Sa'ed Karajah
Board Secretary

Mrs. Suzanne Afanah
Board Member

Mr. Ammar Al Safadi
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Mrs. Taima Khoury Kawar
Board Member

Dr. Nawal Al Faouri
Board Member

Mrs. Enaam Barrishi
Director General



The Journey Continues

In times of uncertainty, Jordan's dedication to its people is an enduring constant. Despite the tragic events affecting our region over the past year, Jordan remains committed to protecting the rights and well-being of its most vulnerable citizens, especially women and children.

With that overarching mission in mind, we at the Jordan River Foundation have maintained our focus on promoting socio-economic development, while prioritizing the safety of children and families across the Kingdom.

In this report, we highlight our efforts to empower communities through various comprehensive approaches: nourishing entrepreneurship, enhancing employability, fostering innovation, and ensuring the welfare of children and families.

Throughout 2023, we've implemented innovative programs such as work-based learning, and supported social innovation and community crafts. We've also facilitated financial inclusion and forged impactful partnerships.

Through these endeavors, JRF continues to contribute to a secure, resilient, and prosperous Jordan, where every individual—regardless of their circumstances—can thrive.

With gratitude and hope,

Sincerely,
Enaam Barrishi
Director General



Vision

A Jordan where solutions are homegrown, where the opportunity to prosper is for all, and where the well being of our children shapes our future.

Mission

To engage communities to realize their full economic potential and overcome social challenges, especially child abuse.

Values

Social Justice

Participation

Responsibility

Sustainability



2023 in Numbers

Total Beneficiaries

Unique

79,993

Female

55,880

Male

24,113

Jordanian

58,670

Syrian

19,349

Other Nationalities

1,974

Total Community Empowerment Program Beneficiaries

19,609*

Total Child Safety Program Beneficiaries

61,014*

Total Social Enterprises Beneficiaries

903*

Al Karma Kitchen

245

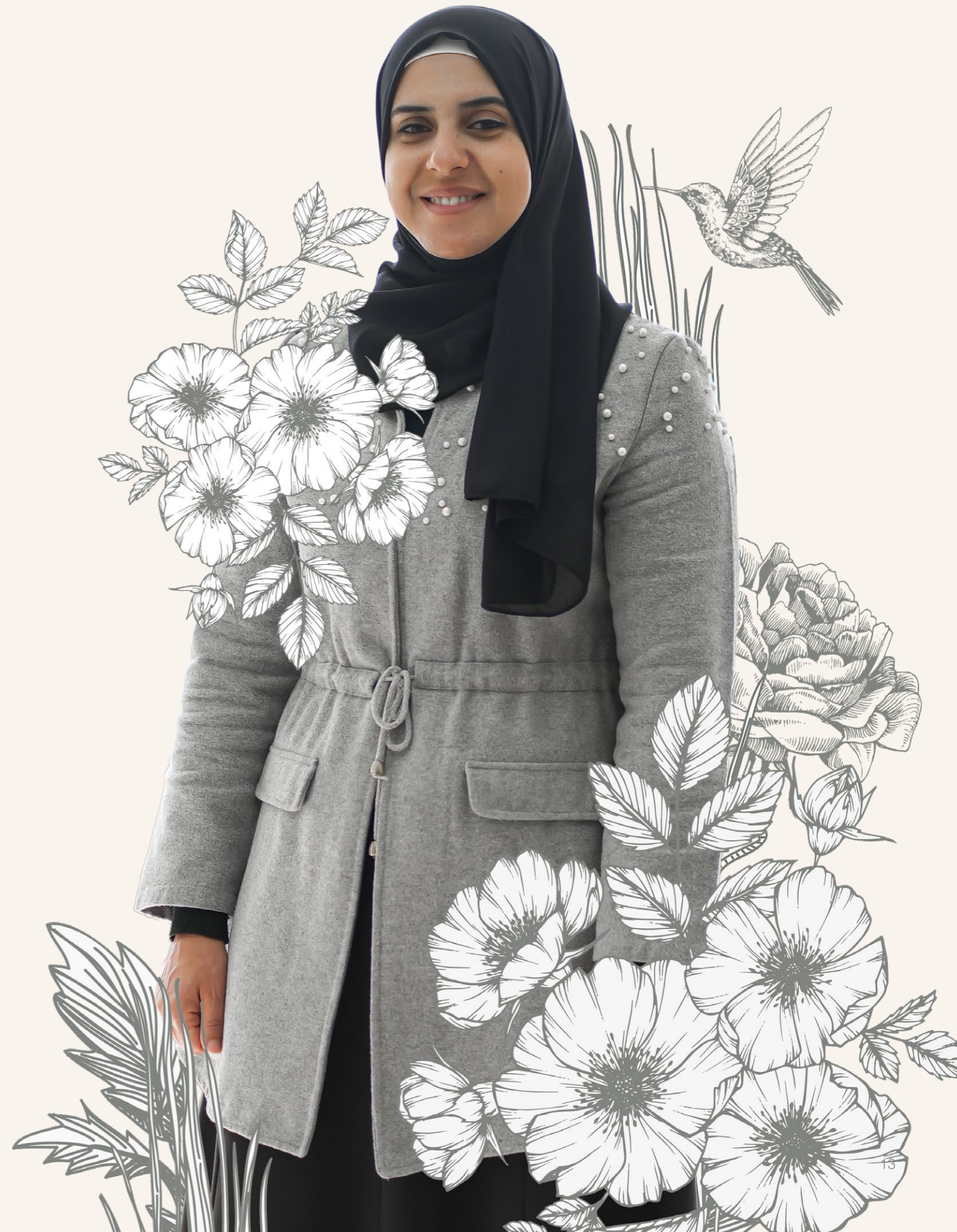
Jordan River Designs

308

IKEA

350

*Including beneficiaries receiving more than one service.



Community Empowerment Program Components

Information Provision Sessions	Business Enabling Tools	Employment (Job Placement)	Work-based Learning
4,208	458	328	359
Capacity Building Trainings	Vocational and Technical Trainings	Mentorship Sessions	Saving and Credit Groups
4,145	426	2,896	2,296
Civic Engagement	Enabling Youth through Technology	Entrepreneurship, Social Innovation Incubators and Community Initiatives	Community-Based Organizations
116	12,641	35	124

Outcomes

Employment

- 92% of beneficiaries who were referred to employers retained their jobs for at least 3 months.
- 56% of beneficiaries who retained their jobs reported improved household financials due to increases in income.
- 56% of beneficiaries reported progress in adopting coping mechanisms.

Micro Businesses

- All established businesses have been in operation for at least 3 months.
- 90% of micro-business beneficiaries reported improved household financials due to increases in income.
- 65% of micro-business beneficiaries reported progress in adopting coping mechanisms.



Child Safety Program Components

Helpline

12,848

Case-
Management

5,293

Psychosocial
Support

545

Empowered
Women

19,955

Empowered
Children

31,967

Empowered
Adolescents

16,972

Outcomes

- 99% of parents reported improved parental care.
- 94% of children were empowered to protect themselves against abuse.
- 93% of case-management and PSS beneficiaries have improved their social and emotional well being.



Jordan River Community Empowerment Program

Since its launch in 1997, the Jordan River Community Empowerment Program (JRCEP) has worked diligently to offer economic opportunities to local community members to help improve their livelihoods and that of their families.

JRCEP has benefited hundreds of thousands of individuals and families all across Jordan by developing and implementing programs and projects that enable communities to articulate their needs and facilitate their contribution to their own economic and social well being.

JRCEP also aims to mobilize members of vulnerable communities with the potential to become entrepreneurs or employees. The program's overall objective is to increase household income through: micro and small enterprises, entrepreneurship, workforce readiness and job placement.



20 Dunums for Change

Irbid, Mafrq

20D4C was launched to leverage the role of smallholder farmers in food security interventions through activities designed to support market entry, advocate climate-smart agriculture, and financial inclusion, while promoting practices that adhere to decent work environments and labor rights.

The project is guided by meticulous market assessments, driving interventions that focus on entrepreneurial resilience and reliance, and improve rural livelihood opportunities; responding to Jordan's National Food Security Strategy 2021 – 2030. The project is funded by Agence Française de Développement (AFD), and implemented by JRF in collaboration with the Norwegian Refugee Council, Save the Children, Helvetas Swiss Intercooperation, and under the supervision of the Ministries of Labor, Agriculture and Social Development.

Refugee Self-Reliance via Access to Livelihood Opportunities & Financial Inclusion

Amman, Irbid, Ajloun, Mafrq, Tafileh, Ma'an, Aqaba

With over 80 percent of refugees living in urban areas across Jordan, offering sustainable livelihood opportunities is key to advancing the socio-economic conditions of displaced and host communities at large.

The UNHCR-funded project is designed to create sustainable livelihood pathways through trainings addressing vocational skills and self-reliance for urban refugees and vulnerable Jordanians. JRF aims to contribute to national efforts exerted to address Jordan's vocational skills shortage through interventions designed to promote employment and entrepreneurship via tailored coaching, guidance, referrals, and seed funding.

Social Innovation Incubators

All Governorates

With 63% under the age of 30, Jordan's population is the world's youngest. Supporting youth as innovators and entrepreneurs remains at the core of Jordan's economic development with social entrepreneurship taking the front seat as a solution for addressing sustainable development challenges.

These are currently being addressed with the launch of the Social Innovation Incubators project, funded by UNICEF under the supervision of the Ministry of Youth. SII aims to build the capacities of youth via trainings in social innovation and human-centered design. The project offers youth a variety of social innovation programs including an open source learning platform, business incubators established to support and develop tech-based entrepreneurial projects, and facilities offering hands-on learning in robotics, tinkering, and collaborative design and engineering (Hackathons).

Small-Ruminants Investment & Graduating Households in Transition (SIGHT)

Mafrq, Irbid, Jerash, Ajloun, Madaba, Amman

Empowering Syrian refugees and vulnerable Jordanians, SIGHT continues to offer sustainable livelihood tools and access to financial resources to refugee and host communities through trainings addressing vocational skills, and workforce readiness. Interventions are customized based on detailed market assessments designed to promote resilience and self-reliance. SIGHT is funded by the International Fund for Agricultural Development (IFAD) in collaboration with the National Agriculture Research Center, the National Aid Fund, the Jordanian Hashemite Fund for Human Development, UNHCR, and community-based organizations of relevance, under the supervision of the Ministry of Agriculture.



Empowering Refugee & Host Communities via Education, Livelihood Support & Protection

Aqaba

As the humanitarian needs of the most vulnerable are likely to persist, especially across Jordan's refugee and host communities, JRF continues to address the needs of Jordanians and Syrian refugees focusing on social cohesion and strengthening community participation.

Launched in Aqaba, the project offers trainings in entrepreneurship and employability skills, enabling beneficiaries to capitalize on income-generation and employment opportunities. The project is funded by the Bureau of Population, Refugees, and Migration (BPRM) through the Danish Refugee Council (DRC).



Digitalize Your Business (DYB)

Amman, Irbid, Zarqa, Mafraq, Karak

Targeting beneficiaries of the former ILO-funded "Women Do Business" project, Digitize Your Business aims to leverage the projects of female entrepreneurs through businesses development, networking, market expansion and digital services including e-commerce.

The project also aims to integrate scalable women-owned enterprises with business aggregators, e-commerce platforms, in addition to domestic and external markets. DYB is funded by the International Labor Organization (ILO) under the supervision of the Ministries of Labor, Digital Economy and Entrepreneurship, and Social Development, as well as the Jordan Enterprise Development Corporation (JEDCO).

Development & Support of Saving & Credit Groups & Associations

Ajloun, Jerash, Mafraq, Balqaa, Madaba, Irbid, Zarqa, Karak, Tafileh, Ma'an

Offering affordable credit to small-scale farmers has helped JRF reach low-income producers with affordable credit, through interventions designed to reduce poverty, vulnerability, and inequality in rural areas. Under the project, the foundation continues to offer employment and income-generating opportunities for vulnerable rural populations, focusing on youth and women.

The two-phased project involves, under phase one, the development and support of saving and credit groups and associations, while the second phase focuses on business mentoring, marketing, and specific training for farmer groups and associations. The project is funded by the International Fund for Agricultural Development (IFAD) and implemented in partnership with the Jordan Enterprise Development Corporation (JEDCO) in coordination with the National Agricultural Research Center (NARC), and the Jordan Exporters and Producers Association for Fruit and Vegetables (JEPA).

Resilience through Livelihood Support for Syrian Refugees & Host Communities

Amman, Irbid, Mafraq, Aqaba

Funded by the Regional Development and Protection Programme (RDPP), the project aims to sustain livelihoods and strengthen the resilience of Syrian refugees and Jordanian host communities through a series of capacity building programs, and access to finance tools while prioritizing green entrepreneurship and jobs.

Supporting the Role of Cooperatives and CBOs in Socio-Economic Development

Mafrq

Funded by the Royal Hashemite Court, the initiative supports the role of cooperative associations and Community-based Organizations (CBOs) in offering job opportunities for the local communities of Mafrq governorate. The initiative offers training and capacity building programs for CBOs across Mafrq, which in turn helps these organizations empower youth and women through workforce readiness and employability programs.

Promoting Work-based Learning Programs for Host Communities & Syrian Refugees

Irbid, Mafrq, Zarqa, Amman, Balqaa

Responding to Jordan's National Strategy for Human Resource Development 2016 – 2025, which addresses the expansion of innovative apprenticeship programs through work-based learning (WBL), JRF has launched an 18-month pilot project introducing vocational training through WBL designed to facilitate the transition of job-seeking youth to employment.

The project also focuses on building the capacity of training providers, along with relevant chambers and enterprise partners with the aim of designing quality work-based learning programs focusing on environment-friendly vocations. JRF also aims to promote public-private partnerships that support the integration of work-based learning into national and sub-national development and sectoral strategies. The project is funded by the International Labor Organization under the supervision of the Ministry of Labor.

Access to Employment in Skilled Crafts for Syrian Refugees & Vulnerable Jordanians

East Amman, Irbid, Mafrq

Jordan's vision of a low-carbon, resource efficient and socially inclusive future by 2033 has driven JRF to implement projects designed to improve resilience and self-reliance among Syrian refugees and host communities by offering employment opportunities within a series of skilled craft professions.

The latest of these initiatives has been launched to create green job opportunities for Syrian refugees and vulnerable Jordanians forging their way through Jordan's skilled crafts markets. Funded by the German Development Cooperation (GIZ) and implemented under the supervision of the Ministry of Labor and the Vocational Training Corporation (VTC), the project offers career guidance, counseling, vocational training and long-term employment opportunities for targeted beneficiaries.



Support & Development of Local Communities in Aqaba

Aqaba

Women and youth's economic contribution to Jordan's growth and development is the driving force behind JRF's continuous efforts to empower female entrepreneurs and employees through projects that promote social innovation and tech driven projects.

Funded by the Aqaba Governorate Council, the project aims to boost the educational efficiency and innovation skills of youth and women across Aqaba and its villages through interactive sessions, including JRF's Mobile Innovation Lab, reaching remote villages and marginalized neighborhoods. Sessions also address awareness pertaining to child protection and safe internet usage. Project stakeholders include the Jordanian Hashemite Fund for Human Development, schools, community and training centers, orphanages, in addition to tourism and hospitality companies.



Enabling Youth Through Technology

Aqaba

Funded by Orange, the project is designed to empower Aqaba's youth with valuable experiences to help them engage with and participate in dynamic technology trends and opportunities.

This is realized through activities developed to address civic engagement skills; transforming youth into catalysts for positive change within their communities. The project offers participants the opportunity to explore modern technology using the Science, Technology, Engineering, Art, and Mathematics (STEAM) Approach; emphasizing experiential learning and hands-on activities implemented by JRF through various tech-led sessions including technology exhibitions.

On-The-Job Training for Sustainable Livelihood Pathways

Aqaba

Funded by the Hyatt Regency Group, the project offers vulnerable youth sustainable livelihood pathways through on-the-job trainings designed to boost self-reliance, focusing on youth who are neither school enrolled nor working or under-resourced, as well as youth with the potential for pursuing higher education degrees or professional careers. The project is designed to address basic and vocational skills shortages, in addition to offering tailored coaching, guidance, and mentoring.

Jordan River Child Safety Program

Launched in 1997, the Jordan River Child Safety Program (JRCSP) is the result of Her Majesty Queen Rania Al Abdullah's relentless efforts to place the welfare of children at the forefront of national policy agendas. The program aims to promote child protection and safety, and enhance positive child rearing practices by approaching the family as a whole unit.

The program works in two areas: intervention through rehabilitation services for abused children, and prevention; offering comprehensive services that protect children's rights and promote a culture of sound parenting and child safety in Jordan.

JRCSP's mission is to mitigate violence against children by raising community awareness, offering capacity building to willing participants, later becoming advocates within their

communities, and encouraging holistic and healthy interactions between family members. JRF works closely with governmental and non-governmental entities to enforce child protection laws, as part of Jordan's commitment to the Human Rights Treaty.

This all-encompassing approach is the result of a solid record of accomplishments in the field of child and family safety.



110 Helpline for Families & Children

Launched in 2007, JRF's 110 Helpline is an unprecedented, free-of-charge service available throughout Jordan. The Helpline offers services in psychological support and consultation, as well as referrals.

The initiative aims to alleviate the effects of risk factors children in vulnerable families are exposed to, including families facing challenges impairing their parenting, as well as abuse cases. The helpline is a confidential service that primarily focuses on women and children. It prevents abused children and women from being stigmatized and provides callers with resources and guidance that do not obstruct, label or judge them.

Community Centers

Activities and interventions provided by JRF's community centers focus on two pillars: family and child safety, and socio-economic empowerment.

To this end, JRF has established branches for two of its community centers across Jordan: the Queen Rania Family and Child Center (QRFCC), and the Queen Rania Al Abdullah Community Empowerment Center (QRCEC). Both serve as hubs and case study labs to help launch new program ideas. They work in partnership and in coordination with local communities and institutions across Jordan, while engaging public and private organizations in a series of development projects aimed at empowering individuals, families and communities.

Both centers offer a series of child-focused activities including Beit Zgheer; a socio-social initiative aimed at increasing knowledge and awareness of key concepts pertaining to protection from child abuse. Beit Zgheer consists of a small house, and a park overlooking a popular neighborhood where children are introduced to key survival concepts including traffic safety and dealing with strangers. The project also aims to reinforce secrecy and anonymity to encourage children to talk about and discuss sensitive issues related to abuse. It's an educational microcosm resonating with real world situations and challenges, and is a hub for advocating key social concepts that go beyond children's rights to include topics like personal hygiene, personal space and emotional intelligence. Other initiatives include a series of activities in art therapy, sports, agriculture, edutainment (Salfhoof's puppet show) and social innovation.

Projects:

Child Protection Services for Jordan's Most Vulnerable

Amman, Aqaba, Mafraq, Irbid, Karak, Tafilah, Zarqa, Jerash, Madaba, Ma'an

The project offers specialized prevention and intervention services to vulnerable communities across 14 areas located in ten governorates. Intervention services include case management, and psychosocial support, while prevention activities include Beit Sgheer, Salfhoof's interactive puppet show, safe surroundings, adolescent clubs, expressive art, self-empowerment trainings, and awareness sessions addressing online sexual exploitation.

Project deliverables also include training sessions in advanced consultation skills, dealing with suicidal cases and perpetrators, self-care, team building, and Helpline counseling for twelve community based organizations, and community volunteers. The project is funded by UNICEF in partnership with the Ministry of Social Development.



Access to Quality Intervention Services for Children & Women

Amman, Aqaba

Funded by the King Baudouin Foundation United States (KBFUS) and the KERING Foundation, the project aims to reduce gender-based violence threats and improve the well-being of children and women at risk and survivors of abuse. The project offers inclusive quality case management and psychosocial support, as well as referrals.

Child Safety & Youth Empowerment for Underserved Communities

Amman, Aqaba, Irbid, Ma'an, Mafraq

Operating through JRF's Queen Rania Family and Child Center in Amman, and the Queen Rania Al-Abdullah Community Empowerment Center in Aqaba, the UNHCR-funded project aims to reach under-served communities by offering preventative services addressing child protection.

The project offers sessions engaging children in activities held at JRF's centers in Amman and Aqaba including Beit Sgheer, and Safe Surroundings, in addition to targeting youth and adolescents through a series of training camps. Adolescence sessions focus on developing life skills and boosting resilience, in addition to offering awareness on child protection, and sessions addressing technology and social innovation (Virtual Reality, hologram fans, and interactive floors).

She Leads

All Governorates

Women empowerment remains at the core of JRF's mission as it continues to support them through innovative projects and interventions, of which She Leads is the latest.

Targeting children and adults, the project relies on community influencers and youth, including female religious leaders and university students, to help promote gender equality, raise awareness on gender-based violence prevention and women's rights across Jordan's governorates. Prevention activities include training camps designed to help youth implement community-based initiatives in line with the project's objectives. She Leads is funded by the Dutch Ministry of Foreign Affairs through the Netherlands and implemented through a consortium in partnership with Plan International, Jordan Woman Union, and Terre des hommes.

Makani

Amman, Madaba, Aqaba, Mafraq, Irbid, Karak, Zarqa, Ajloun, Balqa

Makani is a socio-economic empowerment model that aims to improve the well-being and growth of children, adolescents, youth and families through a series of activities implemented at the project's centers, located all across the Kingdom. Makani focuses on skills-building, child protection support, and learning support services; adopting an all-encompassing community-based approach to self development and resilience.

Offering safe interactive spaces, Makani centers have empowered the most vulnerable including out-of-school children, refugees, child laborers, as well as adolescents, especially females, people with disabilities, National Aid Fund beneficiaries, and those affected by armed conflicts or at risk of harm and survivors of gender-based violence. Makani centers also offer early childhood development and parenting support programs designed to help parents and caregivers develop sound parenting skills. The project is funded by UNICEF in partnership with the Ministry of Social Development and 14 community-based organizations across Jordan.



Protected Today & Tomorrow: Responding to Immediate Concerns & Preventing Future Protection Threats for Refugees and Host Communities

Amman, Aqaba, Mafraq, Irbid, Ma'an

The project is designed to implement a comprehensive model addressing national, social and individual issues of relevance to protection, both immediate and long-term, focusing on refugees and vulnerable Jordanians, by offering intervention services that include case management support, psychosocial counseling, and JRF's 110 Helpline.

Services also include prevention activities addressing expressive art, sound parenting, safety, accountability, and awareness. The project also offers capacity building and self-care training for frontline workers in governmental and community based organizations as well as local community centers operating in the field of safety and protection. The project is funded by the Foreign, Commonwealth, & Development Office, and implemented through a consortium that consists of the Danish Refugee Council, Humanity and Inclusion, and JRF.

Community Empowerment through the Arts

Aqaba

Funded by the Ayla Oasis Development Company, the project aims to empower Aqaba's local communities with the skills needed to help address and overcome psychological challenges including alienation, negative behavior, and anxiety through a series of expressive art sessions designed to boost self care, empathy, learning, and positive thinking.



Social Enterprises

JRF strives to create sustainable economic opportunities for local community women and female refugees by capitalizing on their potential as independent breadwinners within their families.

There has been an immense interest from women to participate in JRF's social and economic empowerment programs, especially in the fields of entrepreneurship, culinary arts and handicrafts.

These programs are particularly designed to leverage their employability and social skills, as well as their business acumen.



Jordan River Designs

Projects under the Jordan River Designs initiative currently employ women artisans specialized in handcrafting exceptional selections of traditional and contemporary items sold at the Jordan River Designs Showroom.

Al Karma Embroidery Center

Established in 1996 in Jabal Al Natheef, Al Karmah Embroidery Center employs local women artisans who craft traditional and contemporary handmade embroidery products, which include everything from home furnishings, to gift items, to fashion accessories. Set up to support women seeking extra income, the project also aims to maintain and promote the heritage of handicrafts, offering a variety of products representing Jordan's traditional and visual arts.

Bani Hamida Weaving Project

Launched by Save the Children in 1985, the Bani Hamida Weaving Project became part of JRF in 1998. Reviving an otherwise impoverished region, the project revamped the long celebrated tradition of Bedouin weaving, and helped maintain the social fabric of the Makawir area. The project also leveraged the living conditions of the area's local community. Today, women from 13 different villages are helping revive and sustain the art and culture of Bedouin rug making, while contributing to their families' social and economic well being. Wooden spindles and floor looms are used to produce quality wool rugs that have been popular internationally due to their ingenuity and high quality.

Wadi Al Rayan Project

Established in 1997, the Wadi Al Rayan Project revolutionized the use of cattail reeds and banana leaves as raw manufacturing materials. Today, cattail reeds and banana leaves are used to produce handwoven environment-friendly products, including baskets, coasters, mats, among other unique home and office accessories.

IKEA & JRF

JRF continues to partner with IKEA to support women in refugee and host communities through a series of exquisite handicraft collections capturing Jordan's tradition and heritage. The initiative helps sustain social and economic stability across host communities, offering local women and Syrian refugees jobs to produce handmade carpets and embroidery items, sold exclusively by IKEA, locally and regionally. IKEA Jordan was the first store to launch the collection a few years ago, followed by several GCC countries and stores in North Africa, the US and Europe.

295,000
Pieces produced in 2023



Al Karma Kitchen

Established in 2006 in Jabal Al Natheef, East Amman, Al Karma Kitchen offers a wide variety of catering services and handcrafted foods by local community women. The kitchen trains and hires hundreds of beneficiaries (full and part time) and provides unique economic opportunities for the community women of East Amman. The Kitchen's culinary collection now includes frozen food items homemade with the finest ingredients. In 2023, JRF expanded its kitchen operations with a second location to increase production volumes and expand its catering services, in response to market demand, which in turn will help employ 260 women in 2024.



Daimeh

Daimeh is an eatery experience at the heart of Jordanian and Mediterranean cooking, offering fresh and locally sourced produce that celebrates the timeless traditions of food. The social dining experience supports the community women of Al Karma Kitchen, empowering female chefs who rely on home cooking for a living.



Studies & Evaluations

JRF and ILO collaborated on a project to promote Work-Based Learning (WBL) for Jordan's host communities and Syrian refugees. The initiative aims to facilitate youth employment through a pilot WBL program, focusing on capacity building and assessing public-private partnerships. A rapid skill assessment was conducted to identify gaps in sectors including ICT, tourism, agriculture, and manufacturing. Addressing these gaps is vital for economic growth and meeting labor market demands. The project aligns with Jordan's National Strategy and contributes to the UN Global Development Goals including SDG 8 (Decent Work and Economic Growth).

Sectors:

Information and Communications: Jordan's ICT sector grew by over 6% during the pandemic, with high demand for roles like Full-stack Developers and Data Analysts, particularly in Amman. Challenges include regional concentration and a shortage of skilled workers.

Administration and Support Services: Tourism significantly contributes to Jordan's GDP, with COVID-19 creating job opportunities, especially in data entry, sales and marketing, and housekeeping. Soft skills and vocational competencies are crucial for success in this sector.

Agriculture; Forestry and Fishing: Agriculture doubled its GDP contribution, driven by domestic and regional demands. Critical skills include discipline, technical proficiencies related to beekeeping, and palm pollination techniques. Over 1,300 employment opportunities were identified including those related to gardening and beekeeping.

Logistics: The logistics sector plays a vital role in Jordan's economy, but there are challenges in bridging the gap between education and market demand for logistics and supply chain positions, especially in the air freight/air cargo sub-sector.

Construction: Construction is a significant contributor to Jordan's GDP, with a shortage of skilled professionals, particularly electricians and construction workers. Employers continued to show strong interest in Work-Based Learning programs in 2023, offering 50 job openings.

Manufacturing - Renewable Energy: The water and energy sectors are bound by legislative constraints. Top-priority occupations include operation and maintenance for solar PV and solar pumping, which require technical knowledge, computer proficiency, and effective communication.

Manufacturing - Textile Industry: Jordan's textile industry benefits from its strategic location, but there's a shortage of trained Jordanian workers. Identified occupations include seamstresses and production line workers.

Manufacturing - Chemicals and Cosmetics: Challenges include shortages of vocational trainers, and employability skills, especially in chemical manufacturing.

Manufacturing - Rubber and Plastic Products: Challenges include the scarcity of professional and technical employees, with professional knowledge of technical operations related to rubber and plastic manufacturing.

Manufacturing - Wood and Furniture: Challenges include increasing numbers of less educated workers. Demand for machine operators and assistant carpenters is on the increase.

Manufacturing - Agro-Food Products: The agro-food industry significantly contributes to Jordan's GDP, as demand for food production line workers is on the increase. Opportunities for growth are high with the development of high-value crops.



Partners and Donors

JRF is proud of its partnerships with local and international entities, and continuously works towards cultivating these relationships, while exploring new opportunities for collaboration. We continue to evolve and act proactively to cement new partnerships with organizations that share our objectives for social and economic development in Jordan.



Institutional Donors

Danish Refugee Council



Novo Nordisk Foundation



Bureau of Population, Refugees, and Migration



UNICEF



UNHCR



Al Waleed Philanthropies



Agence Française de Développement



Royal Hashemite Court



Jordan Enterprise Development Corporation



International Labour Organization



German Agency for International Cooperation



Regional Development and Protection Programme



Ministry of Agriculture



International Fund for Agricultural Development



ECPAT International



Norwegian Refugee Council



Kering Foundation



King Baudouin Foundation



CINOP



European Commission



Jordan Duty Free Shops

Foreign, Commonwealth & Development Office



Ayla



Enablinc



Aqaba Governorate Council



Airport International Group



Royal Jordanian



Corporate Donors

Hikma



Arab Potash



Arab Bank



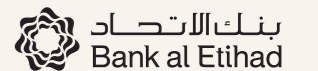
Astra



Housing Bank



Bank Al Etihad



Zain



Siniora Food Industries



Orange



PepsiCo



PepsiCo Foundation



We Feed Potential


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