

JRF STRATEGY MAP (2022-2026)

Each of the identified strategic priorities were formulated to tackle group of strategic challenges and to capitalize on obtainable strategic opportunities, in a cohesive approach to achieve the desired strategic results

Strategy Statement

JRF will align all institutional efforts to achieve sustainability on institutional, financial and program levels

 Strategic Priority (1) Achieving Financial Sustainability	 Strategic Priority (2) Enhancing Institutional Sustainability	 Strategic Priority (3) Asserting JRF's Impact and Contribution to Achieving the SDGs
Strategic Result Achieve financial sustainability in terms of positive surplus and healthy financial position and ratios by successfully executing 3-years financial plan and diversifying revenue streams	Strategic Result Maintain and ensure the institutional sustainability and excellence, in terms of human capital, organizational and IT infrastructure, and to develop an organizational culture that is built on the values of teamwork and accountability	Strategic Result Magnify and sustain the role and impact of JRF in building the economic resilience of the local community and ensuring family and child protection
Strategic Goal 1.1: Empower and expand social enterprise to achieve financial sustainability Strategic Goal 1.2: Incorporate a proactive fundraising role Strategic Goal 1.3: Ensure financial sustainability and achieve healthy financial ratios and targets	Strategic Goal 2.1: Invest in human capital and talent management Strategic Goal 2.2: Assert a culture that values teamwork, accountability, and gender equality Strategic Goal 2.3: Strengthen the current organizational and IT infrastructure	Strategic Goal 3.1: Capitalize the impact of current programs to address local and global challenges including climate change, and gender equality Strategic Goal 3.2: Better communication of JRF's significant impact to donors, stakeholders, and to the public Strategic Goal 3.3: Ensure programs inclusion of marginalized community groups with special focus on gender equality and youth empowerment