



مؤسسة نهر الأردن
Jordan River Foundation

Annual Report **2018**

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Generations ... Empowered

Chaired by Her Majesty Queen Rania Al Abdullah, the Jordan River Foundation (JRF) was established in 1995 as a non-profit, non-governmental organization. Over the past 24 years, JRF has been instrumental in helping Jordan's vast local communities realize their potential as proactive citizens contributing to their social, economic and familial prosperity.

JRF has been a prominent advocate of social justice, poverty alleviation, and the economic independence of Jordanians and refugees alike; through a series of award winning community empowerment and child safety programs.

JRF believes in supporting homegrown solutions that are designed to engage local communities and help them address their challenges, while placing the well being of children at the center of its empowerment vision.



A Message from the Director General

At JRF, we believe in the impact of grassroots empowerment, and its ability to not only transform people's lives, but also those of their families and communities. We provide people with the tools and opportunities they need to realize their potential and become successful employees and entrepreneurs, as well as reliable parents leading safe families.

Since its inception in 1995 under the leadership of Her Majesty Queen Rania Al Abdullah, JRF has offered life-changing experiences to hundreds of thousands of people through its child safety and community empowerment programs. Our mission is to help Jordanians make measurable progress in their lives, focusing on the welfare of children, families and communities at large through interventions that promote workforce readiness, child safety, and sound parenting.

Our progress is gauged through the success of people like Etidal, one of our prolific female beneficiaries, now providing for her family of six. Offering homemade dairy products for people with food allergies, Etidal qualified for a micro grant after conducting a feasibility study to examine the success of her homegrown business. She has since expanded her business model, purchased new machinery and diversified her product portfolio, increasing her revenue to the point where she could afford her children's university tuition fees.

What communities learn and accomplish through JRF's programs and interventions is an incredible demonstration of resilience and innovation. The tangible impact of JRF is evident in the experiences we provide, which transform children, youth and adults beyond the confines of their challenging circumstances. We do not merely equip communities with the tools and skills to address their socio-economic and developmental challenges – we dig deeper to instill a lasting desire to challenge the status quo.

2018 was a year of exceptional accomplishments: Our child safety programs reached over 37,960 beneficiaries, while our community empowerment programs touched the lives of over 5,580. Our Training and Consultancy Division built the capacities of a record 135,500 people, in addition to 7,900 who received specialized training. We also partnered with more than 210 community based organizations to implement our programs across the Kingdom.

JRF has also expanded geographically, serving as an empowerment platform within dynamic Jordanian growth sectors. From handicrafts to culinary arts, green energy, water conservation and agriculture, we help individuals tap into their potential as employees of choice. Meanwhile, we continue to develop our child safety services and programs, including the recent institutionalization of Dar Al-Aman under the umbrella of the Ministry of Social Development.

These programs – all developed to create safe communities for children, as well as equal opportunities and sustainable growth – are only possible through the relentless efforts of our staff and the continuous support of our partners and donors.

Sincerely,
Enaam Barrishi



Mission

To engage Jordanians to realize their full economic potential and overcome social challenges, especially child abuse.

Vision

A Jordan where solutions are homegrown, where the opportunity to prosper is for all, and where the well being of our children shapes our future.

Values

Social Justice		Participation
Responsibility		Sustainability

Governance

Her Majesty Queen Rania Al Abdullah has been involved in all aspects of the foundation's growth and development since its establishment. In her role as Chairperson of the Board of Trustees, Her Majesty chairs board meetings and provides visionary leadership; ensuring the continuity of long-term, impact-oriented programs.

JRF's Board of Trustees comprises individuals from the public, private, and non-profit sectors; working diligently to steer the strategic development of JRF. The Board oversees and monitors the implementation of all JRF projects, while ensuring the proper implementation of required administrative and financial systems and procedures.

Among the Board's key responsibilities is the utilization of sound fiscal and ethical accounting and management practices, ensuring the Foundation maintains full transparency and accountability at all times. The Board meets on a quarterly basis to oversee the execution of all JRF activities and legal responsibilities, including strategies and long-term annual plans.

Board of Trustees

Her Majesty Queen Rania Al Abdullah

Chairperson

Mr. Amin Khlaifat

Vice Chairperson

Mr. Sa'ed Karajah

Board Secretary

H.E. Mrs. Suzanne Afanah

H.E. Dr. Nawal Al Faouri

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Mrs. Taima Khoury Kawar

H.E. Ms. Khawla Al Armouti

Mr. Ammar Al Safadi

Mrs. Enaam Barrishi

Director General

Our Programs

JRF realizes its mission of empowering communities and promoting child safety and protection through a variety of integrated programs; adopting international best practices in assessment, implementation and quality control.

A holistic approach applied to JRF's development programs has helped the Foundation excel locally and regionally as a best practice model.

Program beneficiaries remain the biggest testament to JRF's impact and its role in creating sustainable livelihoods for individuals and communities, as well as promoting child safety and sound parenting practices.

2018 in Numbers

5,581

Beneficiaries of Community
Empowerment Program

37,960

Beneficiaries of Child Safety
Program

135,500

Beneficiaries of Training and
Consultancy Projects

211

CBOs Partnering with JRF

7,905

Professionals and Community
Members Receiving
Specialized Training

Our Impact

Empowering Communitites

81%

of beneficiaries reported improved financial stability through increased income

90%

of established micro businesses are steadily active and profitable

71%

of beneficiaries improved their ability to meet their basic needs

Protecting Children

87%

of targeted mothers reported improved parental care for their children

84%

of monitored parents reported positive change in their children's behavior

76%

of monitored women and children improved their emotional well being through case management services

Jordan River Community Empowerment Program

Since its launch in 1997, the Jordan River Community Empowerment Program (JRCEP) has worked diligently to offer economic opportunities to local community members to help improve their livelihoods and that of their families.



JRCEP has benefited thousands of individuals and families by developing and implementing programs and projects that enable communities to articulate their needs and facilitate their contribution to their own economic and social well being.

JRCEP also aims to mobilize members of vulnerable communities with the potential to become entrepreneurs or employees. The program's overall objective is to increase household income through: micro and small enterprises and entrepreneurs, and job placement.



Community Empowerment Program in Aqaba

Aqaba

Implemented in partnership with the Danish Refugee Council (DRC), and funded by the Bureau of Population, Refugees and Migration (BPRM), the program aims to engage and mobilize 100 vulnerable Jordanians and Syrian refugees in Aqaba; empowering them economically and socially through a series of training workshops in life skills, entrepreneurship, micro funding, and workforce readiness.



Highlights

24

Jordanians and refugees received micro funds (up to JD 750) to establish their own micro-businesses.

81

Jordanians and refugees were trained in entrepreneurship and workforce readiness.

44

Jordanian beneficiaries were offered job networking opportunities across several dynamic industries in Aqaba.

- A series of socio-economic studies was completed to assess the needs of targeted Jordanians and refugees to help determine sustainable livelihood strategies.
- A database of qualified trainers was developed to help guide beneficiaries in employment and project management skills.
- A graduation ceremony was held for three groups of qualified beneficiaries.

Successes

Homecoming

Unsteady income and part time jobs forced Ammar, a Syrian refugee, to probe long term career alternatives. Following a series of training sessions in entrepreneurship and project management, he was able to launch a home cooking business offering a variety of Syrian meals with the support of his wife. He later purchased machinery that helped him expand his business after qualifying for a micro fund.



Capacity Building & Job Placement Program

Aqaba

Partnering with the Aqaba Special Economic Zone Authority (ASEZA), the project offers training in job performance skills with the mission to advocate a work culture compatible with the needs of today's knowledge-based economy in Aqaba, responding to the growing demand for qualified human resources driven by an increase in investment projects across different sectors in the city, mainly in tourism and hospitality, manufacturing, mineral resources, as well as agriculture and livestock. The program aims to train 140 beneficiaries (18-26 years).



Highlights

143

beneficiaries received training in capacity building.

48

female beneficiaries were empowered in workforce readiness skills.

31

participants secured jobs in different industries including tourism, hospitality, and manufacturing.

32

participants received specialized training in hospitality services.

7

community awareness workshops were conducted across different areas in Aqaba.

6

training programs were conducted in life skills and workforce readiness.

Successes

Change of Heart

Ahmad's prospects of joining the housekeeping department of one of Aqaba's hotels did not live up to his real passion, maintenance. Breaking the fear barrier, and most importantly, handling the many challenges of the job, required that he looked at things differently. Several weeks later Ahmad became an exemplary employee and was commended by his managers for his hard work and dedication, which earned him a promotion in a very short period of time.



USAID Community Engagement Project

Irbid, Mafrq, Tafilah

The project is a five-year initiative funded by the United States Agency for International Development (USAID), and implemented by Global Communities, in collaboration with JRF.

The project works with local partners to strengthen community engagement in the context of regional volatility and transitions associated with domestic policy reform, economic conditions and demographics; creating stronger, cohesive and resilient partner communities. JRF worked closely with Community Enhancement Teams (CETs), municipalities, local governments, and Community Based Organizations (CBOs) as key project stakeholders.

Highlights

18

training sessions implemented
on strategic planning for 18
CETs/372 participants.

18

training sessions implemented
on developing project proposals
and attracting funding for 18
CETs/463 participants.

167

participants attended the National
Sustainability Dialogue Initiative in
Amman to highlight and discuss
project findings and outcomes.



Water Conservation in Mleih

Madaba, Mleih

The Coca-Cola funded “Water Conservation in Mleih/Madaba” project aims to promote the adoption of water rationing technologies in households and schools across communities in Madaba and Mleih. The project also works on identifying best water rationing practices among beneficiaries who often suffer from water scarcity all year round, as well as spread awareness on the socio-economic and environmental benefits of conservation technologies, in partnership with Mleih’s Society, Al-Falak Association for Women (Thiban Charity), and the Royal Scientific Society (RSS).

Highlights

21

awareness sessions were conducted for 360 beneficiaries.

- Selected a key community center to implement sanitary water recycling based on RSS standards.

110

households installed sanitary fixtures (taps, mixers, sinks) water storage, and water conservation fittings in bathrooms and kitchens.

- Developed a comprehensive study on the socio-economic conditions in Mleih and impacts of water scarcity.

2

partnerships with CBOs were developed to help spread awareness and conduct guidance sessions on water conservation practices and technologies across households.

- Developed a selection criteria for qualifying households.

Development & Support of Saving & Credit Groups & Associations

Ajloun, Jerash, Mafrqa, Balqa, Madaba

Funded by the International Fund for Agricultural Development (IFAD), the Rural Economic Growth and Employment Project (REGEF) aims to contain and reduce poverty, vulnerability and inequality across rural areas in Ajloun, Jerash, Mafrqa, Balqa and Madaba. Partnering with IFAD, and in cooperation with the Jordan Enterprise Development Corporation (JEDCO), JRF managed and implemented two main initiatives under REGEF: the Development

and Support of Saving and Credit Groups and Associations, as well as Business Mentoring and Marketing and Specific Training for Farmer Groups and Associations. The main objective was to create sustainable jobs and income generating opportunities for local communities across these governorates, especially among youth and women, through business mentorship and facilitating access to grants.

Highlights

166,245 JD

total capital of saving and credit groups established in 2018.

117

saving and credit groups were established empowering 1831 beneficiaries (749 males/1082 females).

150

grants were approved for 2017 and 2018 beneficiaries.

4

training programs were offered to 1330 beneficiaries during 2018.

Successes

Pushing the Envelope

Establishing a saving and credit group in Ajloun was beyond Fatima and her colleagues' reach, especially that it required a whole set of regulatory and institutional procedures to help reach as many beneficiaries as possible. It all started with 16 members with JD 240 allocated to manufacture food produce and medical plants, who were later qualified to receive a grant that transformed the group into a fully operational saving and credit institution, which helped expand its operations through partnerships with relevant groups, as well as secure 20 job opportunities.

Jordan Valley Links Project

Irbid, Ajloun, Balqa, Karak

Funded by Global Affairs Canada (GAC) and implemented by MEDA in partnership with JRF, the project aims to increase the contribution of women and youth across Irbid, Ajloun, Balqa, and Karak to Jordan's economic growth by improving their entrepreneurial and business acumen, and reducing barriers to entry for enterprise development and micro businesses. JRF works under the "Saving and Loan Groups (SLGs)" component to help facilitate access to financial services for women and youth through the establishment of SLGs across the Jordan Valley.

Highlights

12

CBOs signed agreements
implementing key project activities.

104

SLG representatives trained
in adopting the "Operations
Manual of SLGs".

776

empowered beneficiaries
established 58 Saving
and Loans Groups.



Community Empowerment Initiative in Mafraq

Mafraq

Implemented by JRF in partnership with local organizations across Mafraq, the project aims to improve the livelihoods of 300 Jordanians and Syrian refugees, with the aim of launching income generating micro businesses, and securing sustainable jobs for unemployed beneficiaries in Mafraq. Funded by the Regional Development and Protection Program for the Middle East (RDPP), the project includes training in capacity building, economic empowerment, and local community mobilization.

Successes

The Grass on the Other Side

The prospects of a BA degree in Arabic withered away as Waseem's future became marred by the crisis in his home country Syria. Moving to Mafraq, Waseem embarked on a journey of self reliance that led him to JRF. Waseem was able to engage and integrate within Mafraq's local communities through several training programs offered by the Foundation, which helped him land a job as a plasterer with a contract that guaranteed his rights as an employee and a steady income under Jordan's Labor Law.

Highlights

263

income generating opportunities were created:
163 through micro-businesses,
94 through job placement.

33

Jordanian and Syrian mentors underwent comprehensive training in community mentorship.

- Partnered with 10 Community Based Organizations in 6 locations across Mafraq.
- Conducted a comprehensive market assessment of beneficiary needs in Mafraq.

Empowering Poor Families in Ajloun

Ajloun

Supported by the Royal Hashemite Court, the project is part of a series of royal community empowerment initiatives developed to help improve the livelihoods of poor and vulnerable families in Ajloun by offering access to financial support unavailable otherwise to low income community members, as well as entrepreneurial capacity building to help them establish micro businesses and secure sustainable income.

Successes

New Grounds

Zainab and her daughter eyed a real market opportunity in Kufranja: a lack of female fitness centers was something they've been observing ever since Zainab's daughter graduated with a BA degree in physical education. After qualifying for a grant to establish their center, Zainab and her daughter succeeded in attracting clients to their fitness venture, with three employees working through 2 day shifts.

Highlights

10

partnership agreements were signed with CBOs to manage and implement the project in Ajloun.

30

administrative committees were offered training on capacity building.

212

project beneficiaries were empowered through specialized training.

174

income generating micro projects were established during 2018 for 181 beneficiaries.



Tamkeenoha Initiative

Madaba, Balqa

A Royal Court initiative, Tamkeenoha aims to empower local authorities to facilitate zero interest loans for local community women, across Madaba and Balqa, creating sustainable income-generating projects that would leverage livelihoods of families and individuals across the two governorates. JRF's mandate revolves around enhancing the developmental role of women's associations by managing loan portfolios as well as building institutional capacities, mainly in portfolio and project management, as well as monitoring and evaluation. The project's main objectives include: strengthening the role of local development bodies, building a credit system serving villages in Madaba and Balqa, and leveraging the economic empowerment of women through the development and implementation of sustainable income generating projects and feasibility studies.



Highlights

50

administrative committees were offered training in capacity building.

90

beneficiaries established micro businesses during 2018.

17

partnerships were developed with local organizations to manage beneficiary grants.

Successes

Against the Odds

Etidal decided to venture into entrepreneurship to help provide for her family of six, but her choice was far from typical. She chose to produce and sell special homemade dairy products for people with yeast allergies. Qualifying for a micro grant after successfully conducting a thorough feasibility study, Etidal was able to expand her business model, purchase new machinery and diversify her product portfolio, which in turn increased her revenue and enabled her to finance her daughters' university education as well as enhance the living conditions of her family, whom she plans to engage in her business in the future.

Daleelokom

Amman, Irbid

The UNHCR funded project was launched to economically empower 3,146 Jordanians and Syrian refugees across host communities in Amman and Irbid, offering workforce readiness, entrepreneurship and micro-enterprise training, as well as private sector job opportunities and matching through a comprehensive network of partners including the Ministry of Labor, the private sector, and several NGOs.

Highlights

102

micro businesses were funded in Amman and Irbid.

50

beneficiaries were employed through job matching in Amman and Irbid.

683

beneficiaries attended job matching and networking activities in Amman and Irbid.

Successes

Taking a Shot

Tarek's professional photography business lacked the necessary equipment and manpower as he had to rent the tools he couldn't afford to own at the expense of making profit. Following several training sessions in entrepreneurship, project management and financial literacy, Tarek later qualified for a micro loan enabling him to own professional gear, which helped him develop a more sustainable business model and expand his client base.

Enhancing Access to Livelihoods & Employment Opportunities for Jordanians & Syrian Refugees

Ramtha, Irbid

In partnership with JRF, the UNDP funded program aims to advocate intervention initiatives offering resilience based development solutions for Syrian refugees residing in Ramtha and Irbid. The program also aims to strengthen the ability of local communities and Syrian refugees in their strife to address socio-economic challenges, by developing their crisis management skills and offering access to immediate livelihoods and sustainable income generating opportunities. JRF has adopted UNDP's renowned and innovative three phase model (3x6) in promoting sustainable livelihoods for local communities and refugees affected by disasters and violent conflicts.

Highlights

6

community initiatives were launched in Ramtha.

6

awareness sessions were conducted on child safety and community empowerment.

71

Jordanian beneficiaries were trained in project management skills.

52

micro-businesses were established during 2018.

11

Syrian beneficiaries were offered full time jobs.

393

orientation sessions were conducted on project management skills and best practices.

33

micro-businesses were offered trademark support services.

Successes

Brave New World

Omaira's leap of faith began the day she decided to establish a small tailor shop in Ramtha. A beneficiary of the UNDP funded program, Omaira was able to support her family following a series of training sessions in entrepreneurship and project management, which helped her develop the skills required to sustain and expand her business.

Water Innovations Technologies Program

Northern Governorates, Jordan Valley

Implemented by Mercy Corps in cooperation with JRF, the USAID funded Water Innovations Technologies (WIT) Program is designed to increase public awareness concerning the importance of water conservation by empowering farmers, households and local communities advocating the adoption of water saving technologies. JRF is currently implementing advocacy initiatives targeting household level adoptions of water saving technologies, as well as supporting the organizational capacities of community based organizations mandated with managing revolving loans aimed at facilitating household water savings, and engaging youth and women as water conservation advocates across Jordan's Northern governorates and the Jordan Valley.



Highlights

10

CBOs were selected to implement the project in Ajloun and Mafrq.

10

CBOs in Ajloun and Mafrq implemented public awareness activities.

57

public awareness sessions were conducted by CBOs in Mafrq and Ajloun; targeting 2,106 beneficiaries.

38

agreements were signed in Ajloun and Mafrq to pilot water conservation projects and technologies.

Successes

Saving the Day

Rabab's three apartment water bill had its toll on her tenants' monthly expenses, as water scarcity forced them to rely on extra water supplies. Following several awareness sessions on water conservation Rabab decided to adopt the project's rationing technologies, which decreased her tenants' reliance on extra water tanks as water became more available during the week, which in turn decreased their monthly water expenses from 54JD to 39JD. To motivate her tenants to adopt these technologies, Rabab offered a 5JD discount incentive on their monthly water bills.

Citi Micro Entrepreneurship Awards

All Governorates

The Citibank awards program aims to strengthen the effective role of microfinance in alleviating poverty in Jordan. The program seeks to create awareness and appreciation of the active contributions of individual micro entrepreneurship projects, representing an array of industries including trade, services, agriculture, tourism, technology, and green energy. Citibank offers winners grants each year to help develop and expand their projects.

Since the launch of the awards in 2005, which has so far recognized the achievements of 289 entrepreneurs, JRF has been offering 360 management and support; liaising with nominees, recommended by a number of MFIs and lending institutions. JRF has also formed a national selection committee consisting of individuals from governmental, non-governmental and private sector institutions. Selection criteria is based on measuring both the entrepreneurial potential and income levels of future entrepreneurs and business visionaries.



Highlights

20

micro entrepreneurs received Citi grants in 2018.

- Winners represented industries including trade, services, agriculture, handicrafts, tourism, technology, and green energy.

- JRF has offered winners post award training and empowerment programs to help sustain and develop their businesses.

Successes

A New Breed

"I was able to cultivate mushrooms in Ramtha after I managed to establish a special lab to extract mushroom seeds, which helped increase my production volume up to 300%, and in turn helped me expand the business and hire more staff", said Ashraf. What distinguishes my business model is the ability to produce and sell pure local mushrooms of high quality on par with imported counterparts."

Sand Marvels

"I've spent many years selling colored sand bottles in Madaba's streets" said Safiyaa. "I later managed to own a shop, where I hired a group of home based female artisans to help me produce traditional handmade dolls, which in turn helped me attract more clients, especially tourists visiting Madaba, and expand my business through the grant I received from Citibank."

Jordan River Child Safety Program

Launched in 1997, the Jordan River Child Safety Program (JRCSP) is the result of Her Majesty Queen Rania Al Abdullah's relentless efforts to place the welfare of children at the forefront of national policy agendas. The program aims to promote child protection and safety, and enhance positive child rearing practices by approaching the family as a whole unit.



The program works in two areas: intervention through rehabilitation services for abused children, and prevention; offering comprehensive services that protect children's rights and promote a culture of sound parenting and child safety in Jordan.

JRCSP's mission is to mitigate violence against children by raising community awareness, offering capacity building to willing participants, later becoming advocates within their communities, and encouraging holistic and healthy interactions between family members. JRF works closely with governmental and non-governmental entities to enforce child protection laws, as part of Jordan's commitment to the Human Rights Treaty. This all-encompassing approach is the result of a solid record of accomplishments in the field of child and family safety.



Community Centers

Activities and interventions provided by JRF's community centers focus on two pillars: family and child safety, and economic empowerment. To this end, JRF has established branches for two of its community centers across Jordan: the Queen Rania Family and Child Center (QRFCC) in Amman, and the Queen Rania Al Abdullah Community Empowerment Center (QRCEC) in Aqaba. Both centers serve as hubs and case study labs to help launch new program ideas. They work in partnership and in coordination with local communities and institutions across Jordan, while engaging public and private organizations in a series of development projects aimed at empowering individuals, families and communities.

The centers offer a series of child-focused projects including Beit Zgheer; a socio-spacial initiative aimed at increasing knowledge and awareness of key concepts pertaining to protection from child abuse. Beit Zgheer consists of a small house, and a park overlooking a popular neighborhood where children are introduced to key survival concepts including traffic safety and dealing with strangers. It also aims to reinforce secrecy and anonymity to encourage children to talk about and discuss sensitive issues related to abuse. It's an educational microcosm resonating with real world situations and challenges, and is a hub for advocating key social concepts that go beyond children's rights to include topics like personal hygiene, personal space and emotional intelligence. Other initiatives include a series of activities in art therapy, sports, agriculture, and edutainment.



QRFCC Highlights

247

Art Therapy

833

Basic Life Skills

77

Know Yourself

432

Aflaton and
Planting Activities

483

PE Sessions

154

Beit Sgheer
Parenting
Sessions

3744

Beit Sgheer
Child
Activities

2367

ECD Activities
for Children

1135

Salhoof
Puppet
Show

1400

Parenting
Programs

313

Awareness
Sessions
for Women

48

Awareness
Sessions for
Adolescents

11,233

Total number of
beneficiaries in
2018

QRCEC Highlights

4648

Total number of
beneficiaries in
2018

1540

Beit Sgheer
Child Activities

426

Life Skills

665

Learning
Support
Services

284

Social Innovation
Activities

60

Art
Therapy

69

Case
Management

224

Livelihood
Services

800

Outreach Sessions
on Livelihood
Support

122

Awareness
Sessions for
Women

69

ECD Activities
for Parents

45

Adolescent
Clubs

18

"Circles of
Trust" Parenting
Sessions

20

Women
Empowerment

153

Summer
Programs

153

Parenting
Training



110 for Families & Children

Launched in 2007, JRF's 110 Helpline is an unprecedented, free service available throughout Jordan, operating 7 days a week. The Helpline offers services in psychological support and consultation, as well as referrals. The service aims to alleviate the effect of risk factors children in vulnerable families are exposed to, including families facing on challenges impairing their parenting, as well as abuse cases. The Helpline is a confidential service that primarily focuses on women and children. It prevents abused children and women from being stigmatized and provides callers with resources and guidance that do not obstruct, label or judge them. The service has so far received over 64,000 calls since its inception in 2007.

Highlights

7639

Total number of calls
addressed during 2018



Capacity Building in Family Protection & Case Management

All Jordanian Governorates

Funded by UNICEF, the project is designed to develop the skills and knowledge of professionals working in social services to help enhance national protection and case management practices within a comprehensive and interdisciplinary model.

Highlights

2

training sessions were delivered to 29 social service professionals on leadership and management skills.

- Developed a thorough archiving system at the Family Protection Department/Public Security Directorate.

3

training sessions on capacity building were provided to 132 beneficiaries

- Conducted case management training for 29 participants.



Nour: Child Friendly Spaces

Amman

Funded by World Vision, the program aims to empower Jordanian and Syrian refugee children and youth within Jordan’s host communities by improving their quality of life through active social engagement, integration, and participation. The project focuses on protection and prevention concepts related to abuse. Implemented at the Queen Rania Family and Child Center (QRFCC), Nour targets Syrian children and adolescents within the ages of 6 and 17; focusing on life skills training including self expression, communication, decision making, critical thinking, problem solving, in addition to concepts related to healthcare, environmental awareness and communal integration.

Highlights

1307

Total number
of beneficiaries
were reached.

500

Children

50

Men

32

Youth
volunteers

725

Women
empowered
through a series
of training
sessions related
to protection
against abuse.

Successes

Awakenings

Having witnessed the death of her father back in Syria, “M”, 11 years, kept to herself and avoided human contact outside the confines of her grandmother's home, whom she moved in with after her father's tragic incident. “M” began to break her silence following several project interventions, which helped her build healthy relationships and friendships with her peers. “M” was able to express her emotions and address her anxieties through a series of innovative activities that emphasized physical education and psychological well being.

Strengthening Case Management of GBV CP in Amman & the South

Amman, Karak, Ma'an, Aqaba

Funded by the United Nations High Commissioner for Refugees (UNHCR), the project provides protection, support and empowerment services for women, youth and children (Jordanian and Syrian refugees) in host communities. The project works closely with beneficiaries and Community Based Organizations (CBOs) on developing skills and knowledge in key issues related to child safety, case management support and youth empowerment.



Highlights

31

youth were trained in team work, facilitation skills, and best practices in child protection.

220

adolescents underwent 8 training sessions helping them develop social initiatives in Amman, Karak, Ma'an, and Aqaba.

613

children attended a series of summer camp activities conducted by 120 volunteers and 31 trainers in Amman, Karak, Ma'an, and Aqaba.

138

women underwent empowerment training.

118

training sessions were conducted in case management support for government service providers including the Ministry of Social Development.

1135

women and children received special case management support in Amman, Karak and Ma'an.

751

children underwent awareness sessions through Beit Sgheer in Amman and Aqaba.

161

women and girls beneficiaries underwent training in communication and self expression through art.

Successes

Breaking the Silence

The Syrian Crisis had its toll on “J” and his family of four. After moving to Jordan, he began to suffer from a series of psychological disorders, which drove him to uncontrollable anger fits that led to the physical abuse of his three children. Following a series of psychological interventions, “J” managed to regain self control and confidence. The project's team worked diligently with his family to help them address the repercussions of their father's behavior.

Safe Spaces & Access to Protection Services for Families & Children

East Amman, Mafraq

The project expands and strengthens child protection efforts in vulnerable communities, mainly in areas mostly affected by the Syrian Refugee Crisis. Funded by the United Nations Office for the Coordination of Humanitarian Affairs (OCHA), child protection activities include both intervention and prevention, focusing on children at risk, and those involved in child labor and gender-based sexual violence (SGBV), including victims of early marriage. The project is implemented by JRF's Queen Rania Family and Child Center (QRFCC) in East Amman, in partnership with several community based organizations, including the Jordanian Society for the Care of Orphans and Juveniles in Mafraq.



Highlights

144

Youth Empowerment

362

Parenting Education

1653

My Little Home

46

Psycho-Social Counseling

259

Case Management

309

General Awareness

2773

Total number of
beneficiaries in 2018

Successes

Burning Bright

“L”, 37, suffered verbal and brutal physical abuse from her husband, which often led her to be hospitalized for several days. “L” started to frequent the Queen Rania Family and Child Center (QRFCC) where she enrolled in several case management support and rehabilitation programs under the OCHA funded project, receiving professional assessment and help that later enabled “L” and her children to overcome the psychological and physical repercussions of her husband’s abusive behavior.

Case Management & Women Empowerment Services for Women & Girls

East Amman, Mafraq, Aqaba, Tafleh,
Karak, Qweira

Funded by the United Nations Office for the Coordination of Humanitarian Affairs (OCHA), the project aims to strengthen national and sub-national protection systems addressing the international and social protection needs of vulnerable groups across Jordan's southern governorates, mainly those affected by the Syrian Refugee Crisis, where the number of refugees exceeds the current capacity of services offered by development and humanitarian institutions. The project also offers interventions for female adolescents and youth related to protection against sexual and gender-based violence.



Highlights

246

Case
Management

7

Psycho-social
Counseling

15

TOT - Life Skills

118

Adolescents
Empowerment

1273

Beit Sgheer
Activities

54

Women
Empowerment

24

TOT - Parenting

1059

Parenting Skills

379

General
Awareness

78

Relational Needs

42

Expressive Arts

3295

Total number of
beneficiaries in 2018

Successes

Iron Lady

Fatima, 42, stands effervescent at the doorsteps of a humble home where she spent seven years struggling with a marriage that almost broke her will to survive. As an 18 year old, Fatima was already working and studying at the same time. Reminiscing her triumphs as an independent woman, she decided to take a leap of faith and challenge the status quo. Following a series of training programs in self empowerment and basic life skills at the Queen Rania Family and Child Center (QRFCC), Fatima was able to regain her self esteem, which in turn made her a better wife and mother. “It’s comforting to dwell under the shadows, never initiate. That would kill you! QRFCC was a life saver for me. I frequented the center on a daily basis, despite the burden of long distances and having my 6 month daughter with me all the time. I’ve managed to empower many women around me, by becoming a volunteer at and outside the center. I recall holding a session about sound parenting to a group of parents, one of the fathers later told me that session saved his marriage following years of abuse and violence against his wife and children.”

Training and Consultancy

The Training and Consultancy Division (TCD) provides support to JRF programs. It is the vehicle through which JRCEP, JRCSP, CBOs and JRF's Community Centers are able to achieve their objectives.



TCD is a capacity building and training division within JRF that does not only offer internal support, but consulting and training for external entities, in addition to conducting national studies commissioned by global organizations.



Makani

Amman, Madaba, Irbid, Mafrq, Ajloun, Zarqa, Balqa, Karak, Aqaba

Funded by UNICEF, Makani is an all encompassing initiative that targets community members of all ages, engaging them in activities designed to improve their social and emotional well-being. Based on local community findings and needs assessments, Makani offers well coordinated, cost effective, multi-sectoral services to vulnerable children; creating a safe social interactive space to connect, learn and play within a healthy and clean environment. Makani ensures all children have equal access to services regardless of their gender, ability, language, ethnicity, religion or nationality. It also provides life skills training and education support services for children, adolescents and youth. Additionally, Makani refers children in need to appropriate channels, and provides information for parents and caregivers about children's rights, protection, as well as preventing and responding to gender-based violence.

Highlights

17,779

Child Safety

2132

Sound Parenting

2020

Early Childhood Development

5649

Early Childhood Parenting

10,692

Life Skills Training

10,094

Life Skills Training Volunteers

11,300

Educational Support Services

2525

Social Innovation Labs

262

Literacy

7992

Family and Child Integration Programs

70,445

Total number of beneficiaries in 2018

Successes

A Class of Her Own

Balfeen, 11, underwent several education support sessions at the Makani Center in Mleih/Madaba to help develop her skills in Arabic, English and mathematics. Despite the relatively long distance she had to walk every day from and to the center, she was adamant to overcome the learning challenges impeding her progress, mainly concentration, memorization and timidity. Interacting and engaging with her peers helped Balfeen to better address her learning problems and anger issues.

Mobile Social Innovation Labs

All Governorates

Implemented in partnership with UNICEF, the project offers children, adolescents and youth (Jordanian and Syrian refugees) the opportunity to develop skills as social innovators and independent thinkers with the ability to conceive homegrown solutions to social and economic challenges facing their communities, based on UNICEF's social innovation curriculum. The project includes an Emerging Technology Exhibition offering key tinkering activities in toy hacking, virtual reality and coding, held across Jordan's governorates through Makani Centers, CBOs and the Ministry of Youth.

Highlights

10

tinkering exhibitions were held across Jordan reaching 53,160 children and adolescents.

291

facilitators and teachers underwent training in social innovation skills.

8242

adolescents underwent training in social innovation skills and entrepreneurship across Jordan.

165

social innovation initiatives were developed and implemented across different governorates.

Successes

Sensing the Future

Lana and Rasha developed a remote system for monitoring crops and automated irrigation relying on special sensors that designed to transmit data on light, humidity, temperature, and soil moisture.

Umbrellas of the Sun

Eman, Ahmad and Nasser developed solar umbrellas not only to shade their fellow university students on campus, but mainly to charge their devices as these umbrellas are powered by electricity generated by solar energy.

A Helping Hand

Ammar and Salim's breakthrough occurred with the production of a simple mechanical arm for amputees and victims of the Syrian Crisis. A set of manipulators interconnected through articulated joints allow the arm to rotate and perform linear movements.



Weaving & Embroidery Training & Employment for Jordanian & Syrian Women

Amman

The apprenticeship program, in partnership with the International Labour Organization (ILO), aims to help 70 Syrian refugee and Jordanian women access employment opportunities in weaving and embroidery, including opportunities to produce and sell items to IKEA Jordan. Launched in Amman, the month program trained 70 women in sewing and embroidery skills and techniques. Participants completing the training program will qualify for employment as home-based artisans producing and selling pieces of locally-inspired embroideries and handicrafts to IKEA.

Highlights

70

beneficiaries underwent training in self confidence, personal development, and employability skills.

60

beneficiaries were trained in special weaving and embroidery skills on par with IKEA's technical and professional production standards, already adopted at Al Karma Embroidery Center.



Successes

The Road Not Taken

Rajaa's daily commute from her home at the Zaatari Refugee Camp to Al Karma Embroidery Center starts at 6 AM. A six hour journey back and forth made bearable by her unflinching determination to support her family by taking in everything she can learn from the center: weaving, embroidery, production management, among many others.

A New Hope

For a divorced mother who toiled most of her life raising her children and making ends meet, Sawsan never expected the tide to turn after joining the training project, which helped her forge her way through the social barriers that long hindered her self development. Today, and after completing her training, Sawsan is not only a home based artisan, but a dedicated and inspiring trainer empowering her fellow women in embroidery and weaving skills.



Social Enterprises

JRF strives to create sustainable economic opportunities for local community women and female refugees by capitalizing on their potential as independent breadwinners within their families.



There has been an immense interest from women to participate in JRF's social and economic empowerment programs, especially in the fields of entrepreneurship, culinary arts and handicrafts. These programs are particularly designed to leverage their employability and social skills, as well as their business acumen.



Jordan River Designs

IKEA & JRF

JRF has partnered with IKEA to integrate Syrian refugees and local community women through a series of exquisite handicraft collections capturing Jordan's tradition and heritage. The initiative will help sustain social and economic stability across host communities, offering local women and Syrian refugees jobs to produce handmade carpets and embroidery items, sold exclusively by IKEA, locally and regionally. The first limited collection of handcrafted textiles, titled TILLTALANDE, has been produced by over 110 women artisans. The project aims to employ 400 by the end of 2020. IKEA Jordan was the first store to launch the collection, to be followed later by several GCC countries and stores in North Africa, the US and Europe. The project has so far employed 152 ladies.



Al Karma Kitchen

Established in 2006 in Jabal Al Natheef, East Amman, Al Karma Kitchen offers a wide variety of catering services and freshly cooked food, prepared by local community women, including maamoul, cookies, and spicy macaroons. The kitchen trains and hires 142 beneficiaries (full and part time) and provides unique economic opportunities for the community women of East Amman.

The Kitchen's culinary collection now includes 11 frozen food items homemade with the finest ingredients: from cheese sambosak, to shishbarak, to vegetarian and spicy kubbeh.

JRF has recently relocated Al Karma Kitchen to Jabal Al Nasr to address its increasing scope of products, production volume, and operations.

Partners & Donors

JRF is extremely proud of its partnerships with local and international entities, and continuously works towards cultivating these relationships, while exploring new opportunities for collaboration.



We continue to evolve and act pro-actively to cement new partnerships with organizations that share our objectives in social and economic development in Jordan.



Corporate Donors

Arab Potash



Arab Bank



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Consolidated Contractors Company (CCC)



Dar Al-Handasah



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Zain



Ayla



Institutional Donors

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UNDP	AFC Consultants International	JEDCO	World Vision International	Mercy Corps	OCHA
					
Ministry of Social Development	Global Communities	Family for Every Child	USAID	Danish Refugee Council	Commercial Office of the Republic of China (Taiwan)
					
ASEZA (Aqaba Special Economic Zone Authority)	EIN HERZ FÜR KINDER foundation	Citi Foundation	GIZ	Ministry of Finance	
					
MEDA	Cowater Sogema	The Coca-Cola Foundation	International Labour Organization		
					

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